

STEPHEN LEACOCK ASSOCIATES

Awarding the Leacock Medal for the best in Canadian Literary Humour



2025 Stephen Leacock Awards' Gala Celebrations Presented by Stephen Leacock Associates Sponsorship Program

We invite you to help us promote Canadian humour writing and foster literary achievement by our young people. There are two Gala events in 2025 celebrating humour writing for which we are seeking sponsors: **Meet the Authors & Student Showcase** and the **Gala Dinner & Leacock Medal Presentation**. Both events will be held at Hawk Ridge Golf Club, Severn.

Meet the Authors & Student Showcase

Friday, June 20, 2025 5:00 pm Reception / 6:30 pm Dinner

Terry Fallis, best-selling author and two-time Leacock Medal Winner, will host this very humorous evening where Medal finalists and previous Medal winners and finalists share their “secrets to success” in the literary world of humour. The three finalists will read excerpts from their books and participate in a moderated question and answer session and book signing.

Since 1977, three Ontario teens have been selected each year for their humorous essays. The finalists will read their winning essays and receive their commendations with \$1,500 presented to the winning writer – *a very inspiring event!*

Join the 150+ attendees, including Medal and student finalists, local and provincial officials, arts and culture leaders and special guests through the following sponsorship opportunities.

Dinner Sponsor \$1,500

- Complimentary table of eight
- Recognition on all promotional materials, including dinner program, signage and website
- Make brief welcoming remarks
- Recognized in President's remarks
- Two complimentary one year memberships in the Stephen Leacock Associates
- Tax receipt for \$900

Table Sponsor \$750

- Complimentary table of eight
- Recognition on all promotional materials, including dinner program, signage and website
- Tax receipt for \$300

Gala Dinner & Leacock Medal Presentation

Saturday, June 21, 2025 5:00 pm Reception / 6:30 pm Dinner

Awarded annually to the most humorous Canadian book, the Stephen Leacock Medal for Humour will be presented for the 78th year along with \$25,000 to the winning author.

Join the 200+ attendees, including Medal finalists, the student essay winner, local and federal officials, arts and culture leaders and special guests through the following sponsorship opportunities.

Dinner Sponsor - \$3,000

- Complimentary table of eight
- Recognition on all promotional materials, including dinner program, signage and website
- Opportunity to make brief welcoming remarks
- Recognized in President's remarks
- Two complimentary one year memberships in the Stephen Leacock Associates
- Tax receipt for \$1,600

Reception Sponsor - \$2,000

- Complimentary table of eight
- Recognition on all promotional materials, including dinner program, signage and website
- Recognized in President's remarks
- Tax receipt for \$800

For more information and to secure your sponsorship, please contact:

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